

# ADOR Hairline

high contrast. sans serif.  
by Arne Freytag

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Extensions

Ador Hairline is the high contrast version of Ador. A humanist sans serif, especially designed for contemporary typography and comes up with 7 weights from extralight to black plus true italics and 293 ligatures and initial letters. A large x-height not only creates space in the letters for extra-bold styles, but also lends Ador Hairline an open and generous character in the more narrow and semi-bold versions. The nice balance between sharp ink trapped and soft, dynamic shapes helps to work in small sizes. Diagonal stress, angled finials and the 4 degree true italic styles give Ador Hairline a dynamic look. The font contains 1,026 glyphs and a wide range of flexibility for Latin language support for every typographical need. Ador Hairline is a contemporary sans serif typeface, special for logotypes, brands, magazines, editorial, and advertising uses.

Ador Hairline was on the shortlist of Communication Arts 2020.

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SQUARISH AND CURVY

**Cave**

herausgekniffene Fadenauflage

***Ponywaldschänke***



*SYSTEM*

*Egypt*

*DOPPLER*

*flocke*

*stretch*

**MÜHLE**

**UPBEAT**

*LOOSE*

A woman's profile is shown in a three-quarter view, facing left. Her hair is styled in a very large, voluminous, and somewhat messy bun that sits high on her head. The hair is dark and has a glossy texture. She is wearing a dark, high-collared garment with a subtle, shimmering pattern. The background is a solid, vibrant orange color. The word "contrast" is written in a large, white, serif font across the middle of the image, partially overlapping the woman's hair and face.

contrast

## LANGUAGE SUPPORT

### SUPPORTS 34 LANGUAGES (PRO/OT CFF)

Afrikaans, Basque, Breton, Catalan, Croatian, Czech, Danish, Dutch, English, Estonian, Finnish, French, Gaelic (Irish, Scots), German, Hungarian, Icelandic, Indonesian, Irish, Italian, Latvian, Lithuanian, Norwegian, Polish, Portuguese, Romanian, Saami (Southern), Serbian, Slovak, Slovenian, Spanish, Swahili, Swedish, Turkish.

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Indian Summer

ADOR HAIRLINE EXTRA LIGHT

Mountain View

ADOR HAIRLINE LIGHT

Seed Merchant

ADOR HAIRLINE REGULAR

Club Sandwich

ADOR HAIRLINE MEDIUM

Hot Enterprise

ADOR HAIRLINE BOLD

Puromorphite

ADOR HAIRLINE EXTRA BOLD

Scharfe Kurve

ADOR HAIRLINE BLACK

Childhood's End

ADOR HAIRLINE EXTRA LIGHT ITALIC

Pocket Compass

ADOR HAIRLINE LIGHT ITALIC

Characteristical

ADOR HAIRLINE ITALIC

Natural History

ADOR HAIRLINE MEDIUM ITALIC

Hippopotamus

ADOR HAIRLINE BOLD ITALIC

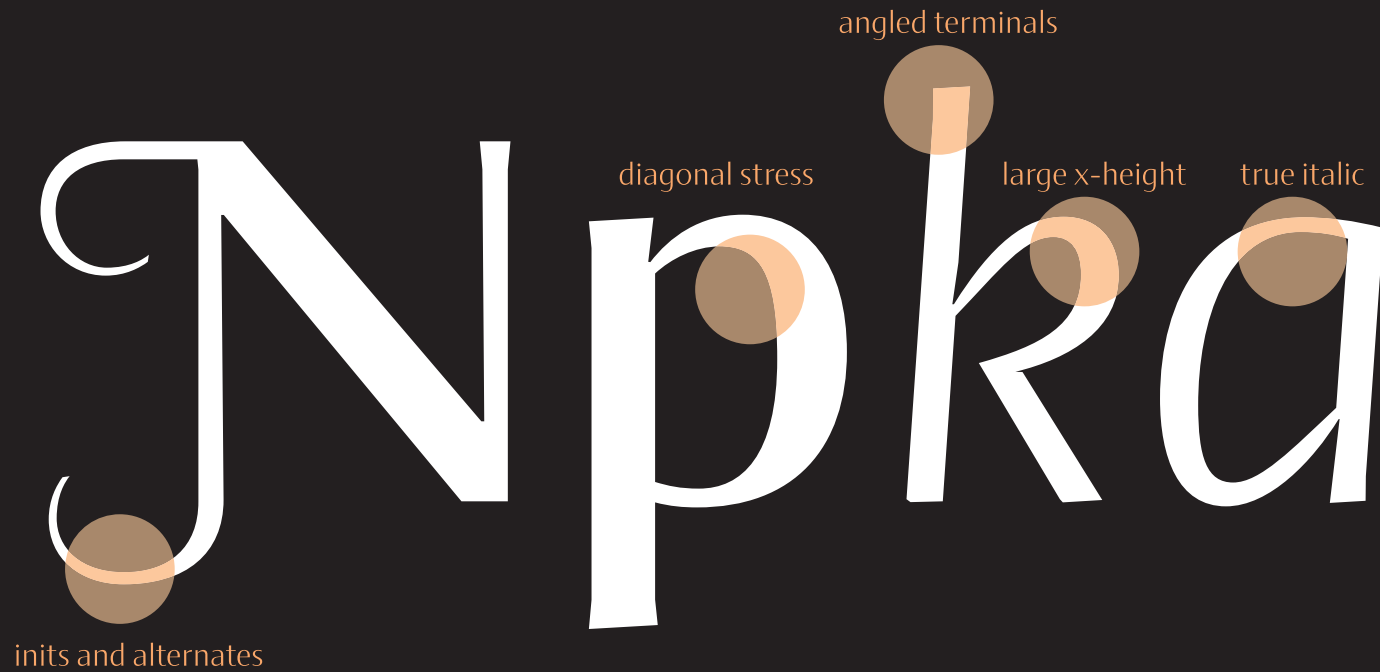
Superhighway

ADOR HAIRLINE EXTRA BOLD ITALIC

Lone Journeys

ADOR HAIRLINE BLACK ITALIC

DESIGN CONCEPT





REGULAR, ITALIC & DISPLAY (11 PT / 14 PT)

**M**oments of contemplation. We often find ourselves dreaming of visions of a better life. It's a universal longing, an innate desire to transcend the challenges and limitations of the present, and step into a brighter, more fulfilling reality.

For some, a better life may mean finding inner peace and contentment, cultivating a sense of mindfulness and gratitude that permeates every aspect of existence. *It's about cherishing the simple joys, savoring each moment, and nurturing meaningful connections with those around us.*

For others, a better life may entail chasing ambitious dreams and aspirations, daring to reach beyond the boundaries of what seems possible. It's about embracing risk, pursuing passions with unwavering determination, *and refusing to settle for anything less than extraordinary.*

Yet, amidst the **diverse interpretations** of what constitutes a better life, there exists a unifying theme – a shared commitment to personal growth and societal betterment. It's about recognizing that our individual journeys are inexorably intertwined with the collective tapestry of humanity, and that true fulfillment is found not only in the pursuit of personal goals, but also in the upliftment of those around us.

In the grand tapestry of existence, each of us contributes a thread of our own unique vision for a brighter to-

(7 pt / 9 pt)

In the moments of quiet reflection, our minds often wander to visions of a brighter tomorrow, filled with possibilities waiting to be realized. It's a deeply ingrained human instinct, this yearning for a life that surpasses the constraints of our current reality, propelling us towards a future brimming with potential.

For many, the pursuit of a better life is intricately linked with the quest for inner peace and tranquility. It involves delving deep into the recesses of our souls, cultivating a profound sense of mindfulness that colors every facet of our existence. This journey is about not just finding joy in the grand milestones, but also in the quiet moments of everyday life, where simple pleasures blossom into profound sources of fulfillment.

However, the notion of a better life extends far beyond mere contentment for others. It's about daring to dream audaciously, to envision a life that transcends the boundaries of convention and expectation. It's about embracing the exhilarating dance with uncertainty, where each step forward is fueled by an unwavering belief in one's own potential to achieve greatness.

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Character set

## CAPITALS

ABCDEFGHIJKLMNOPQRSTUVWXYZ

LOWERCASE

abcdefghijklmnopqrstuvwxyz

## PUNCTUATION

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## LEGAL &amp; REFERENCE

© ® ™ \* † ‡ § ¶

## MATH &amp; CURRENCY

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### LINING FIGURES (PROPORTIONAL & TABULAR)

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## OLD STYLE FIGURES

0123456789

INFERIOR, DENOMINATOR, NUMERATOR, SUPERIOR

0123456789 0123456789 0123456789 0123456789

## FRACTIONS

$$\frac{1}{2} \quad \frac{1}{4} \quad \frac{3}{4} \quad \frac{1}{2}$$

## ARROWS &amp; POINTERS

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## ADDITIONAL CAPITALS

[illegible]

### ADDITIONAL LOWERCASE

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## STANDARD LIGATURES

fi fl ffi ffl ff

## DISCRETIONARY LIGATURES

[illegible]

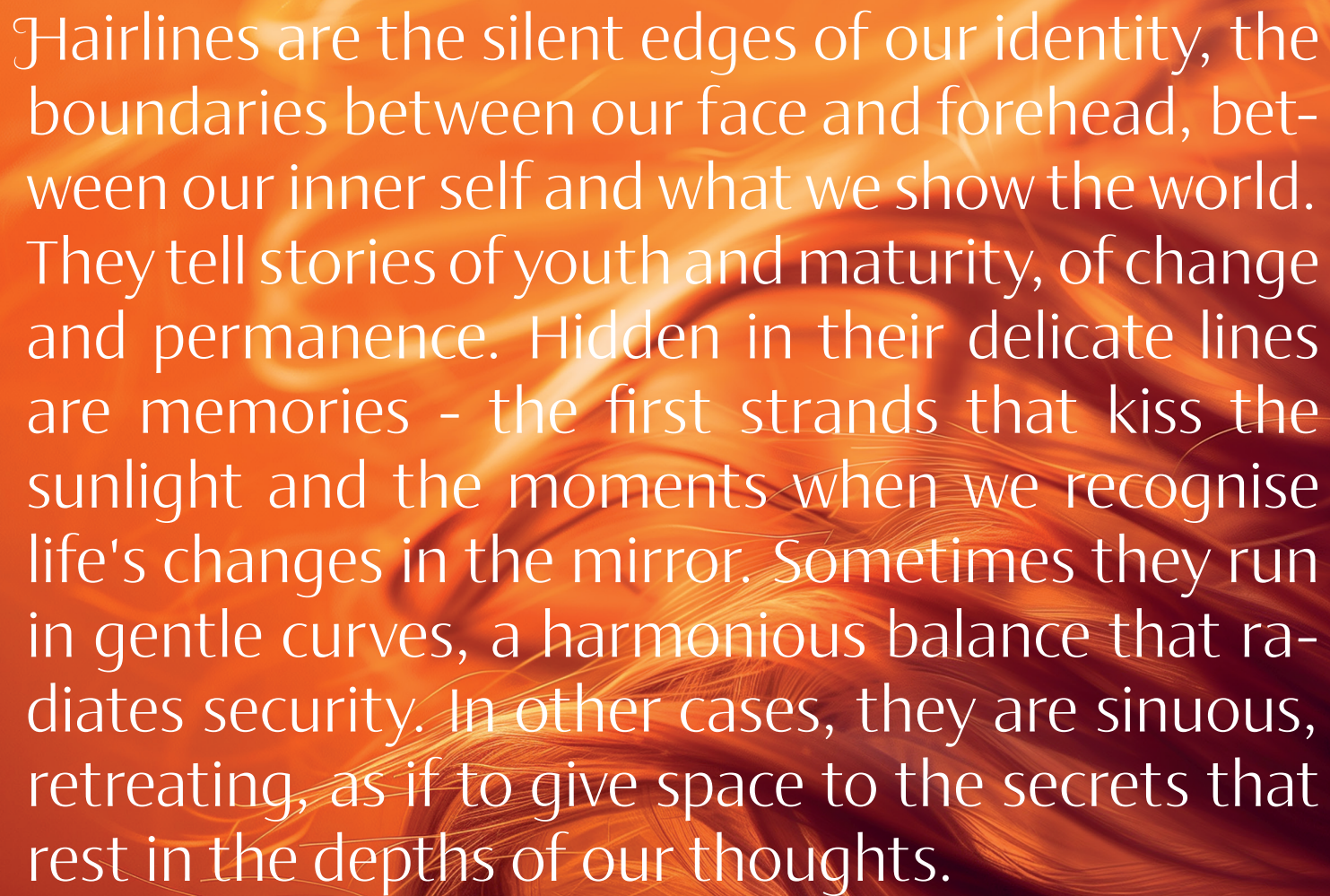
## INITIALS

A B D E F G H I J K L M N P R T U V W X Y Z a b d e f g h i j  
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The background is a vibrant, abstract composition of flowing, wavy lines in shades of orange, red, and dark brown. The lines create a sense of movement and depth, resembling liquid or smoke. The word "flow" is centered in a white, elegant serif font, contrasting sharply with the dynamic, colorful background.

flow



The background of the image is an abstract composition of flowing, organic lines in shades of orange, red, and yellow. These lines swirl and curve across the frame, creating a sense of movement and depth. The colors are warm and vibrant, with some areas appearing darker and more saturated than others. The overall effect is reminiscent of a close-up of a flame or a microscopic view of a fluid. The text is overlaid on this background, positioned in the upper left quadrant.

Hairlines are the silent edges of our identity, the boundaries between our face and forehead, between our inner self and what we show the world. They tell stories of youth and maturity, of change and permanence. Hidden in their delicate lines are memories - the first strands that kiss the sunlight and the moments when we recognise life's changes in the mirror. Sometimes they run in gentle curves, a harmonious balance that radiates security. In other cases, they are sinuous, retreating, as if to give space to the secrets that rest in the depths of our thoughts.



A woman's profile is shown in a high-contrast, monochromatic orange-red color scheme. Her hair is styled in a high, voluminous bun with long, flowing strands that appear to be blowing in the wind. The word "stylish" is written in a white, elegant serif font across the center of the image, partially overlapping her face and hair. The background is a solid, vibrant orange-red.

stylish



