



Style Bloom

Between sans and serif
by Arne Freytag

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A light pink rose with green leaves is centered on a salmon-colored background. The rose is in full bloom, with many layers of petals visible. The leaves are green and have serrated edges. The text "ROSE Tattoo" is overlaid on the rose in a dark blue, serif font. The word "ROSE" is in all caps and is larger than the word "Tattoo", which is in title case.

ROSE Tattoo

Style Bloom sits somewhere between a sans and a (evil) serif.

The extreme contrast between thick and thin strokes, combined with dynamic stems and organic stroke endings, gives the typeface a harmonious and sophisticated appearance.

The terminals of both uppercase and lowercase letters follow an intuitive design approach. Hardly any stroke ends in a perfectly horizontal or vertical line, lending Style Bloom a distinctly calligraphic quality. The large x-height not only provides room for ultra-bold styles but also contributes to an open and generous feel in the narrower and semi-bold weights.

With 235 ligatures and extensive Latin language support, Style Bloom offers maximum typographic flexibility. This contemporary semi-serif typeface is perfect for logotypes, branding, magazines, editorial design, and advertising.

BLOOMS AND BEAUTY

Care

A Stilblüte is an unintended elegance

Narcissus Poeticus

QUALLE

twelve

DOPPEL

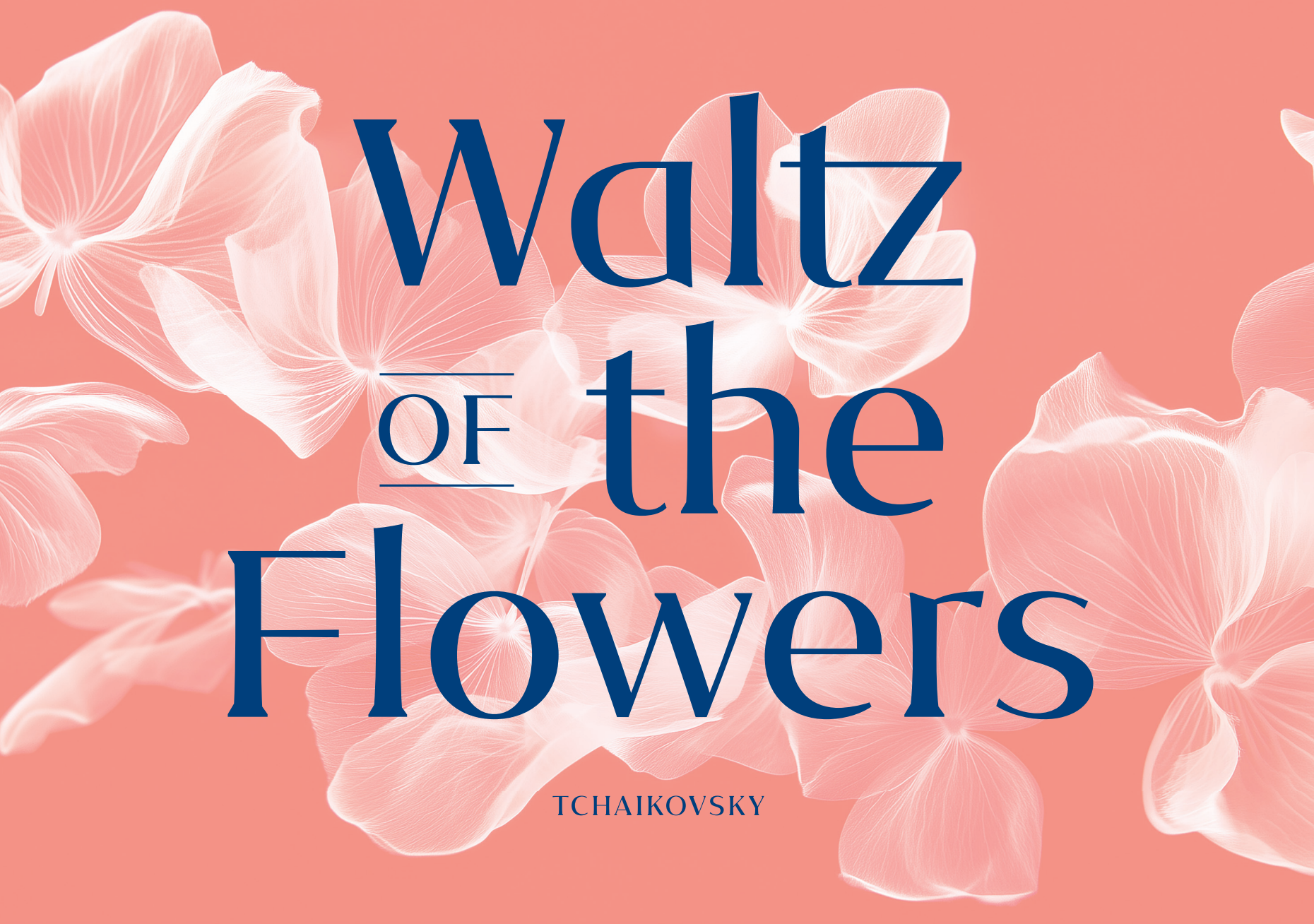
flocke

stretch

MÜHLE

UPBEAT

LOOSE

The background of the entire image is a solid coral or light red color. Overlaid on this background are several large, stylized flowers in a light pink or rose-gold hue. The flowers have a delicate, almost ethereal quality, with fine lines visible on their petals. They are scattered across the frame, with some appearing more prominent than others. The main title is centered over the flowers.

Waltz OF the Flowers

TCHAIKOVSKY

LANGUAGE SUPPORT

SUPPORTS 34 LANGUAGES (PRO/OT CFF)

Afrikaans, Basque, Breton, Catalan, Croatian, Czech, Danish, Dutch, English, Estonian, Finnish, French, Gaelic (Irish, Scots), German, Hungarian, Icelandic, Indonesian, Irish, Italian, Latvian, Lithuanian, Norwegian, Polish, Portuguese, Romanian, Saami (Southern), Serbian, Slovak, Slovenian, Spanish, Swahili, Swedish, Turkish.

ą Đ Ć ő ě Ř ģ ĥ þ Ő
ķ ł ŋ ø þ Ě ř š ŧ ů w ž
Ć Ħ đ' Ĵ K å æ Ʀ ƥ ÿ

The image features a hummingbird in flight on the left, its wings spread wide, and a large, light-colored flower on the right. The entire scene is set against a solid coral background. The hummingbird and flower are rendered in a light, ethereal style, appearing as if they are made of smoke or are very faint. The word "Airlight" is written in a dark blue, serif font across the center of the image, overlapping the hummingbird and the flower.

Airlight

Malva Sylvestris

STYLE BLOOM EXTRA LIGHT

Sumpf-Veilchen

STYLE BLOOM LIGHT

Storcheschnabel

STYLE BLOOM REGULAR

Nacht-Veilchen

STYLE BLOOM MEDIUM

Schnee-Heiden

STYLE BLOOM BOLD

Scilla Sibericas

STYLE BLOOM EXTRA BOLD

Wald-Anemone

STYLE BLOOM BLACK

Ranunculus Acris

STYLE BLOOM EXTRA LIGHT ITALIC

Pulsatilla Vulgaris

STYLE BLOOM LIGHT ITALIC

Frühlings-Enzian

STYLE BLOOM ITALIC

Berg-Kuhschelle

STYLE BLOOM MEDIUM ITALIC

Herbst-Krokusse

STYLE BLOOM BOLD ITALIC

Camellia Sinensi

STYLE BLOOM EXTRA BOLD ITALIC

Wald-Anemonen

STYLE BLOOM BLACK ITALIC

DESIGN CONCEPT

Apkda

The image shows the word "Apkda" in a white serif font against a dark background. Three callouts with brown circular backgrounds and orange shapes highlight specific design features: "semi serifs" points to the top of the 'p' stem, "angled terminals" points to the top of the 'k' stem, and "true italic" points to the top of the 'a' stem. The word "Apkda" is written in a mix of uppercase and lowercase letters, with the lowercase letters being italicized.

semi serifs

angled terminals

true italic



Style Icon

REGULAR, ITALIC & DISPLAY (11 PT / 14 PT)

Moments of contemplation. We often find ourselves dreaming of visions of a better life. It's a universal longing, an innate desire to transcend the challenges and limitations of the present, and step into a brighter, more fulfilling reality.

For some, a better life may mean finding inner peace and contentment, cultivating a sense of mindfulness and gratitude that permeates every aspect of existence. *It's about cherishing the simple joys, savoring each moment, and nurturing meaningful connections with those around us.*

For others, a better life may entail chasing ambitious dreams and aspirations, daring to reach beyond the boundaries of what seems possible. It's about embracing risk, pursuing passions with unwavering determination, *and refusing to settle for anything less than extraordinary.*

Yet, amidst the diverse interpretations of what constitutes a better life, there exists a unifying theme—a shared commitment to personal growth and societal betterment. It's about recognizing that our individual journeys are inexorably intertwined with the collective tapestry of humanity, and that true fulfillment is found not only in the pursuit of personal goals, but also in the upliftment of those around us.

(7 pt / 9 pt)

In the moments of quiet reflection, our minds often wander to visions of a brighter tomorrow, filled with possibilities waiting to be realized. It's a deeply ingrained human instinct, this yearning for a life that surpasses the constraints of our current reality, propelling us towards a future brimming with potential.

For many, the pursuit of a better life is intricately linked with the quest for inner peace and tranquility. It involves delving deep into the recesses of our souls, cultivating a profound sense of mindfulness that colors every facet of our existence. This journey is about not just finding joy in the grand milestones, but also in the quiet moments of everyday life, where simple pleasures blossom into profound sources of fulfillment.

However, the notion of a better life extends far beyond mere contentment for others. It's about daring to dream audaciously, to envision a life that transcends the boundaries of convention and expectation. It's about embracing the exhilarating dance with uncertainty, where each step forward is fueled by an unwavering belief in one's own potential to achieve greatness.

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14 Cuts

A background image featuring a bouquet of light pink flowers with delicate, ruffled petals and prominent stamens. The flowers are arranged in a clear glass vase, with their stems visible. The entire scene is set against a solid, vibrant pink background, creating a monochromatic and soft aesthetic.

The background is a solid coral color. It is decorated with various stylized floral elements. There are several large, light pink flowers with delicate, almost translucent petals. Interspersed among these are smaller, bright yellow flowers with more defined petals. Thin, white, feathery stems and seed heads are scattered throughout the composition, adding a light and airy feel. The overall aesthetic is soft and elegant.

Stylish STEMS



*Blowin' in
the Wind*

